



# **Brian E. Corley**

## **Supervisor of Elections**

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### STATEMENT OF SOCIAL MEDIA PRACTICES

As we springboard into the new year, I would like to introduce a renewed approach to my office's use of social media. Through my own self-analysis of my dependency on smartphones, I gave a lot of thought to the value of social media as it relates to my office in its official capacity. Our initial intent was to harness technology to disseminate important voting information to the electorate – a goal that in many ways proved successful. As last election year progressed, our social media sometimes morphed into a vehicle for public discourse. Theoretically, social media offers the perfect platform for people to communicate in spirited debate; however, the reality of social media is that it often empowers individuals to act uncivil and insolent.

As such, effective immediately, my office is doing a reboot of our official Twitter, Facebook and Instagram accounts. While dissemination of pertinent information relating to voting and elections will continue, the ancillary and superfluous posts (some by myself) will be minimal. My resolution for 2019 is to return to our initial goal of using social media as a supportive tool to the ministerial nature of the Supervisor of Elections' office in its official capacity.

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